

# EMMA

@iam.moana

1,4M

TikTok



380K

Instagram



j2f  
MEDIA

BABYLONE  
official agency

**ENGAGEMENT**  
**25% Instagram**  
**58% TikTok**

**GENRE**  
**36% Hommes**  
**64% Femmes**

**TRANCHE D'ÂGE**  
**20% 13-17 ans**  
**42% 18-25 ans**

